

# Planning for the Future: Generating Margin to Grow the Mission of Nonprofits

Imagine an Entrepreneurial Miami

October 30, 2012

9:00am - 2:00pm

Miami, FL

78

Nonprofit leaders participated at the Earned Income Workshop

## What's Learned?

Out of the organizations that participated at the workshop, 77% rated the information gained from the workshop as being Excellent, and 15% rated it Very Good. All stated they will be able to use the information to move their organization forward.

47

Organizations including Foundations, Direct Service Providers and Public Agencies

## What they Said:

### The highlight of the session was:

"Brainstorming income ideas"  
"Earned income ideas"  
"Innovative ideas"  
"The margin/ mission matrix ; then moving the idea through the thought process"



"Getting to meet other nonprofits- the emphasis on the 3 components of earned income opportunities"  
"Liked the rapid-fire activity. And clarification about tax and non-tax revenue"  
"Worksheet and conversation around different organizations' ideas"

## RATINGS FROM PARTICIPANTS

For the three questions, participants had to answer, responses varied between 5 (Excellent), 4 (Very Good) and 3 (Good)!

85% rated the facilitator's skills as Excellent

97% found the content to be both useful and actionable

95% found the session to be very engaging and interactive

## What Else They Said:



"Keep up the excellent work" Maisah Williams  
"Very good information" David Allison  
"Excellent presentation, information and delivery" Brian Lewis  
"Excellent! Essential training for all nonprofits" Constance Collins  
"Thank you! This was great." Anna  
"I liked the opportunity to brainstorm and think out of the box. Stopping to think about the opportunities for our agency. Taking the time. Great session" Karen Egozi  
"A workshop that actually was hands on activity and of meaningful use" Berta Cabrera  
"Very engaging presentation. More funders in our community should support these kinds of trainings." Anonymous  
"Thank you" Letah Parrish  
"Facilitators were very knowledgeable, loved the session- didn't need any coffee" Haki Hali

The Earned Income Workshop was presented by:

Catalyst Miami  
The Children's Trust

Allegany Franciscan Ministries  
No Margin No Mission